

IMPACT REPORT 2020





VISION

A place where human potential is nurtured and not defined by immigration status.

MISSION

Aliento serves undocumented, DACA, and mixed immigration status families to transform trauma into hope and action. We are youth-led and directly impacted people and allies who are invested in the well being, emotional healing, and leadership development of those impacted by the inequities of lacking an immigration status.

REFLECTION FROM THE FOUNDER/CEO

“Breath in Love. Exhale Fear” was the daily mantra that sustained me through the year 2020. There is no doubt that this year has been an unprecedented way to welcome a new decade.

In the midst of a global pandemic, DACA induced trauma through legal challenges, and a presidential election I was reminded about the great capacity for the human spirit to show compassion, care, and resilience in the midst of uncertainty and fear.

Yet, I had the privilege to work alongside an incredible team that is deeply committed to transforming trauma into hope and action with the undocumented, DACA, and mixed immigration status community.

Now more than ever, I am deeply inspired by our vision of creating a place where human potential is nurtured and not defined by immigration status.

If there is something I learned this year is the ability to hold sadness and joy. Before we wrap up 2020, I want to invite you to sit with me with JOY and share a glimpse of our 2020 accomplishments!

May we keep the lessons from 2020, believe in new ways, and always place hope in humanity.

With gratitude,

Reyna Montoya

THE TEAM



REYNA MONTOYA
Founder + CEO
Board Member



JOSÉ PATIÑO
Education + External
Affairs Director



DIEGO LOZANO
Creative + Digital
Director



MICHELE RUDY
Harvard ED.LD Resident



NATHALIE GUEVARA
Arts + Healing Program
Manager



ERICK GARCIA
Data Manager



DANIELA SWAIN
Communications +
Marketing



LAURA BEY
Family + Community
Liaison



**IVETTE SOSA
BARRAZA**
Census Project
Coordinator



**DEYANIRA GARCIA
ORNELAS**
Student Organizer



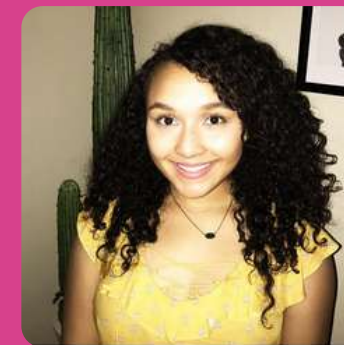
ANGÉLICA B. CÉSAR
Leadership
Development
Coordinator



JESSICA GRIJALVA
Arts + Healing Program
Collaborator



**SUSANA "SUZIE"
NAVA**
Administrative Assistant



YASMEEN CHANES
Administrative Assistant

BOARD OF DIRECTORS

Aliento is now officially a 510(C)(3)



PEARL ESAU
Board Chair, Founder,
CEO Shan Strategies



BLANCA SIERRA
Board Secretary, LMSW



REYNA MONTOYA
Board Member,
Founder + CEO of Aliento



GABRIELA MUÑOZ
Board Member, Program
Coordinator Sr. National
Accelerator for Cultural
Innovation, ASU



STEVE SELEZNOW
President & CEO, Arizona
Community Foundation



JANICE PALMER
VP, Public Policy &
Government Affairs,
Helios Education
Foundation



**VANESSA VALENZUELA
ERICKSON**
Founding Team Member,
Culdesac

ADVISORY COUNSEL



LUIS AVILA
President of Iconico



JENNY POON
founder, CO+HOOTS



IRASEMA CORONADO
Director & Professor
School of Transborder
Studies ASU



WILL RUTT
Director of Ignatian
Service & Advocacy at
Brophy College Prep

ALIENTO BY THE NUMBERS



400+

TOTAL IN-PERSON &
DIGITAL EVENTS



8,000+

EVENT ATTENDEES



3,000+

YOUTH EVENT
ATTENDEES



170+

PARTNERS



16

LOCAL, NATIONAL &
GLOBAL COALITIONS/
TASKS FORCES



CULTIVA[©]

ART + HEALING PROGRAMS

This year Aliento completed our pilot in partnership with Eisenhower Center for Innovation. For 2019-20, school year we selected 16 fellows who showed a commitment to growth, leadership, and healing.

Abril Tellez - 5th Grade

My piece is about me, my family, my experiences, my feelings, my life, my thoughts, and my life because what you see in the paper is me and I am proud to show it to all of you. When I think of my family I think of a big happy unique family that likes to play around and spend time with each other and also likes to explore/ travel.



Title: This is Me



Thanks to our pilot we obtained funding to continue working with our elementary fellows for the next 2 school years.



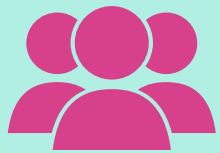
ALIENTO OPEN MIC

Our open mics are a welcoming space where we can be whole, feel safe, and be in the community. It is a place to share stories that connect us, unite us, and make us feel alive in our community.

Together we can transform by sharing our support, inspiration, and hope for each other. We celebrate and love our migrant families while building allyship.



10
OPEN MICS



95%
FELT MORE
COMMUNITY



94%
FELT COMFORTABLE SHARING THEIR IDENTITY
& EXPERIENCES



ARTS + HEALING WORKSHOP

Our workshops are designed to identify emotions and provide participants with coping mechanisms & tools to process immigration-based trauma.

Our purpose is to decrease isolation, stress, and anxiety. Our research and evaluations show that our participants also increase agency & resilience through our workshops.



11
**ARTS & HEALING
WORKSHOPS**



80%
**REDUCED
LEVELS OF
ANXIETY**



80%
**FELT MORE CONFIDENT IDENTIFYING
THEIR EMOTIONS**

“

I really liked this workshop. It gave me some time to just reflect, and write down the thoughts I had during our writing time (sometimes I don't really do) I plan on doing this more since it helped me. Thank you!
- Workshop Participant

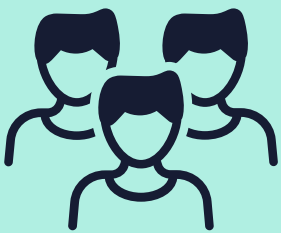
”



747
PEOPLE
BENEFITED
FROM OUR
WORKSHOPS



18
GROUP
THERAPIES



403
YOUTH
PARTICIPANTS



34
ELEMENTARY
FELLOWS



7
NEW ARTS & MENTAL HEALTH PARTNERS

THE POWER OF COMMUNITY HEALING

— “ —

"I appreciate the sense of community during a very difficult time in the country due to COVID19 & the protest for racial justice"
- DACA Recipient

"I truly did not feel like I had a community until I became more involved with Aliento, the connections and friendships I made through Aliento have been unforgettable and ones that I will cherish forever!!"
- Member of Mixed Status Family

"I've been searching for a space where people understand me, and after today I feel like I've found it" - **DACA Recipient**

— ” —



NURTURE[©]

LEADERSHIP DEVELOPMENT
+ ALLY ENGAGEMENT



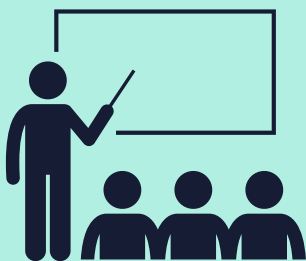
2,650

**YOUTH ENGAGED + TRAINED TO
SPEAK TO ELECTED OFFICIALS**



5,000+

**ALLIES ENGAGED IN OUR
PROGRAMS**



650

**TRAINED EDUCATORS &
COUNSELORS & ADMINISTRATORS
ON CULTURAL COMPETENCY**



3,350

**PLEDGES COLLECTED IN
SUPPORT OF IN-STATE TUITION
FOR AZ HIGH SCHOOL
GRADUATES REGARDLESS OF
IMMIGRATION STATUS**



ALIENTO HUBS

ALIENTO @ ASU

ALIENTO @ MESA HIGH SCHOOL

ALIENTO @ MESA COMMUNITY COLLEGE

ALIENTO @ CARL HAYDEN COMMUNITY HIGH SCHOOL

NEWEST!

SCHOOL & INSTITUTIONAL PARTNERS

We are currently partnering with over **70+** schools & institutions





We completed our **2nd** cohort of fellows despite the pandemic. Our fellowship is a 10-month leadership development program where we invest in high school & college students.



We welcome our **3rd** cohort of **8** incredible young people

“



The fellowship has allowed me to have more of a leadership position with Aliento but also allowed me to be involved in the election. I have been able to do my due diligence to make sure other undocumented folks don't have to go through what I had

to four years ago. Additionally, the fellowship has allowed me to execute events at my school and learn in my own capacity. - Juan C., Undocumented Student

Even amidst a global pandemic and during such a critical election year Aliento made me feel as though I wasn't forgotten. Through the fellowship, I learned to use my voice and share my story in a way that empowers others to create change. In Aliento I found a community full of hope and resilience. One that has taught me and continues to teach me the power of our voices.

- Daniela C., Undocumented Student



”



42 INTERNS IN 2020



Working with Aliento on the Aliento Votes campaign was the honor of my life, with the opportunity to help reach youth and Latinx voters for this election one I will forever cherish. Even amidst the tremendous difficulties that the pandemic has imposed, Aliento and its leaders have made a huge difference in the lives of others, myself included, which is a true testament to the incredible leadership of the organization's executives. I am just immensely grateful for this experience to learn, grow, share my story, and make a positive impact in advocating with the immigrant community.

- Wyatt A., College Student & Ally





“Interning for Aliento has been an amazing learning experience for me, both professionally & personally. Aliento allowed me to find a new passion for advocacy. I came out of the internship eager to continue learning & advocating for our immigrant community.” - Emily L., College Student & Part of a Mixed Immigration Status Family

Being an Aliento intern allowed me to express many hardships we, as undocumented students, go through. Phone banking was my favorite part of this internship as I spoke to people who would not have voted otherwise. Because of Aliento, I realized that all it takes is a strong community for change to happen. - Milagros H., College Student & Undocumented



E- COMMENCEMENT CLASS 2020

In the midst of the pandemic, our students missed their in-person graduation. Many of our students are undocumented, DACA recipients, come from mixed immigration status families, and are first-generation students, that is why we wanted to make sure that their accomplishments were celebrated.



49

GRADUATES



1,347

VIDEO VIEWS



861

WEBPAGE VIEWS



6,957

PEOPLE REACHED



KEYNOTE SPEAKER

GABBY RIVERA

Marvel comic-book writer
of America
Queer Author

We graduated students from high school, associates, bachelors, masters, and even a doctorate student.



TRANSFORM[©]

POLICY & SYSTEMS CHANGE

ALL EYES ON ARIZONA

2020 was filled with surprises and our youth didn't want to remain on the sidelines once they found out that only 42% of young people ages 18-35 & only 46% of Latinx voters voted in the 2016 election.



That's why we launched the "Aliento Votes" campaign to increase the young & Latinx turn out to ensure young people's voices are heard in our democracy.



25,000

ENGAGED, EDUCATED, & MOBILIZED YOUNG AND LATINX VOTERS IN ARIZONA



950

VOLUNTEER HOURS



1,368

WEBSITE VISITS



296,000

SOCIAL MEDIA REACH



ALICIA KEYS

JOINED OUR CAMPAIGN TO ENCOURAGE YOUNG PEOPLE TO VOTE





2020 INITIATIVES

CENSUS CONTRIBUTION

OFFICIAL
PARTNERS
OF THE

United States®
Census
2020



1,130

REACHED COMMUNITY MEMBERS
ON A ONE-ON-ONE BASIS



230

PEOPLE HELPED TO COMPLETE
THEIR CENSUS



4.8%

CONTRIBUTE TO THE INCREASE
OF CENSUS VOLUNTARY
PARTICIPATION



\$94,581,000

HOUSEHOLD CONTRIBUTIONS
OVER THE NEXT 10 YEARS TO AZ
CITIES FROM OUR COMMUNITY
THANKS TO OUR EFFORTS

COVID-19 COMMUNITY SUPPORT

Our children, families and neighbors from mixed-status families were entirely left out from financial relief under the CARES Act. This exclusion from receiving federal relief elevated the risk of illness and intensified trauma, particularly for children, who fear what may happen to their families if they fall ill, lose their job, and were unable to access support.



493

FAMILIES WERE HELPED WITH CASH ASSISTANCE



\$246,500

DONATED TO FAMILIES FACING HARDSHIPS DUE TO COVID19



15

LAPTOPS DONATED TO HIGH SCHOOL & COLLEGE STUDENTS

We showed care, leverage financial contributions, and connected our mixed-status families with resources.

DACA APPLICATIONS

On December 7, 2020, USCIS opened the DACA program to first-time applicants. We provided resources from hosting DACA info-sessions, 1-on-1 appointments, to partnering with pro-bono attorneys to review DACA applications to ensure fidelity.



300,000+

INFORMED & UPDATED ON
DACA NEWS



40+

DACA RENEWALS



300+

INQUIRIES FOR INITIAL DACA
APPLICATIONS



10+

ONE-ON-ONE PRO BONO
IMMIGRATION
CONSULTATIONS

FROM LOCAL TO GLOBAL



We submitted a report to MPS, the largest school district in Arizona, about the unique challenges the Spanish-Speaking and immigrant families were facing due to COVID19 school closures. We also included recommendations centered on equity for our community.

We surveyed over 1,000 families impacted by COVID19. In collaboration with ASU professors, we created a report that showcased the disproportionate impact of COVID19 in the mixed immigration status and Latinx communities. Our findings were shared with members of the U.S. Congress.

We joined the Catalyst 2030 Campaign where we presented our model of co-creating agency and healing with the immigrant community. Our contributions were presented to the United Nations as a report.

AWARDS & RECOGNITIONS

FROM LOCAL TO GLOBAL



THE BOULDER FUND

EdLoC

Education Leaders of Color





DIGITAL IMPACT



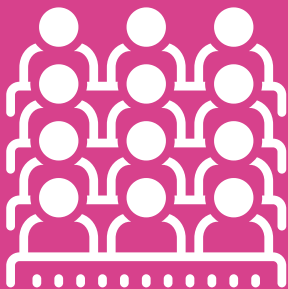
SOCIAL MEDIA



Impressions:
2.5 Million



Reach:
1.5 Million



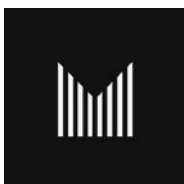
TOTAL AUDIENCE:
13,000+



Engagements
80,000+

ALIENTO IN THE MEDIA

FROM LOCAL TO GLOBAL





THANK YOU FOR YOUR SUPPORT

These remarkable achievements are only possible because of your support and our commitment to the community we serve.

We look forward to a new year of transforming trauma into hope & action with our DACA, mixed immigration status families, and undocumented youth.

Thank you for being a part of Aliento.



alientoaz.org



[@alientoaz](https://www.instagram.com/alientoaz)