

INHALE

EXHALE

It's been a long year



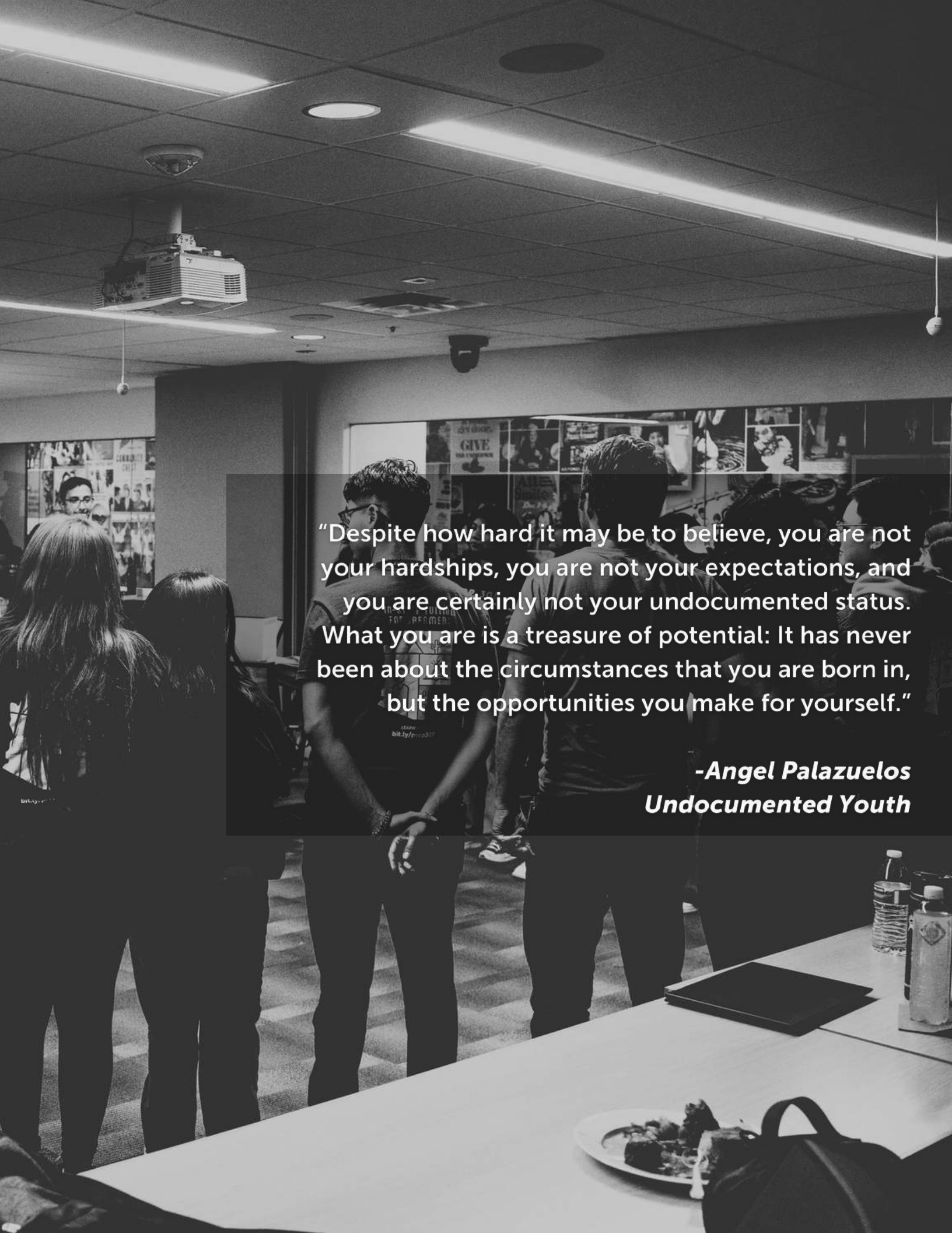
PROP. 308

bit.ly/prop308

TS&A
ADICAC
LIFE

A-STATE
FOR OR

PROP. 308



"Despite how hard it may be to believe, you are not your hardships, you are not your expectations, and you are certainly not your undocumented status. What you are is a treasure of potential: It has never been about the circumstances that you are born in, but the opportunities you make for yourself."

***-Angel Palazuelos
Undocumented Youth***

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REFLECTION FROM OUR FOUNDER + CEO



As I reflect on the sustained ramifications of isolation, stress, and anxiety our community experienced this year, I can't help but to think about the power, joy, and tenderness of our youth despite so much suffering. From school shootings, to increased suicide rates among our youth, to constant immigration anxiety as Dreamers remain in legal limbo.

This year, we commemorated the 10 years of the DACA program. I traveled to New Orleans for the 5th circuit oral arguments with Valeria, a senior at ASU who got "stuck" in the DACA program. She was one of the more than 80,000 youth who applied but due to judicial battles, her application remains in limbo. As I traveled, I vividly remember the taste of my mouth back in 2012. It was bittersweet. Knowing many people I knew will not qualify, and still do not qualify. Sweet as I remember the immense gratitude my heart holds as I think of friends, family, partners, and strangers who supported immigrants like me. So much has changed in a decade. Yet, my spirit is determined and grounded in the fact that impacted communities like mine do not have the luxury to give up. I know in my heart that no matter the challenges and battles in front of us, we must remember that the only way to fight is to be grounded in love and light.

This year, I was grounded in the words "the impossible is just impossible until it isn't." These words echoed in my head as we dared to dream to remove education inequities for our Arizona Dreamers. In moments of despair, I turned to the words of Ella Baker, "In order to see where we are going, we not only must remember where we have been, but we must understand where we have been." And that is what the Aliento team, youth, partners, and supporters did. We reflected on the fact that Arizona once was known for being an unwelcoming place for immigrants like me and we transformed Arizona from an epicenter of pain, to an epicenter of hope for all of us, regardless of immigration status. Today, our sun shines brighter because we were victorious and thousands of students will have a fair opportunity to achieve their higher education goals through attending our local colleges and state universities. Arizona voters ensured Prop. 308 became Arizona state law! Our Dreamers starting January will now pay in-state tuition and have access to state & locally funded scholarships just like their peers.

As we wrap up 2022, I pray that our hearts remain filled with love and we are driven by hope, not fear as we continue to witness so much pain and injustices in our world. I hope our youth remember that they are worthy, they matter, and they are not alone.

As we get ready to welcome 2023, let's remember that the greatest gift we can give to each other is to commit to not let darkness take over our spirits. Our intentions, words, and actions must remain rooted in humanity.

My hope is that we don't become numb to each other's suffering.

I believe we can still find each other's light.

*With gratitude,
Reyna Montoya*

REFLECTION FROM OUR BOARD CHAIR



2022 has been an extraordinary year for Aliento- its team, youth and families. There have been extraordinary challenges and triumphs. The need for this student-led movement of hope and healing for those who are impacted by their immigration status has never been more necessary.

We welcomed our 5th cohort of Aliento fellows, increased our school partnerships, received a grant from the U.S government, and helped craft the Phoenix Promise Program while allowing low income families to go back to college.

This year, there were some difficult setbacks, including the never ending DACA court case. These issues continue to leave students and their families uncertain about their future. Yet, we have to celebrate the victories as well. Notably, Arizona's voters passed a historic ballot measure (Proposition 308) to allow all students, regardless of their immigration status, to qualify for in-state tuition. Sixteen classes of graduating students had educational pursuits that were vastly limited by tuition cost, but for the graduating class of 2022-2023, it is a new day. Congratulations to the Aliento Team and the many community partners, the youth that spent time calling and talking to voters door to door for this incredible milestone.

And yet, we know there is still much work to do to ensure that all children, regardless of how they got to this country, can succeed in their schools and their communities. At Aliento, we believe in seeing the humanity and potential of all individuals and that we are stronger together. This year, we are thrilled to have three new board and team members join us.

Thanks to your support, we continue to expand Aliento's ability to serve more families. I invite you to read on and learn about the students and families whose lives have been transformed.

*With gratitude,
Pearl Chang Esau*



VISION

A place where human potential is nurtured and not defined by immigration status.



MISSION

Aliento serves undocumented, DACA, and mixed immigration status families to transform trauma into hope and action. We are youth-led and directly impacted people and allies who are invested in the well being, emotional healing, and leadership development of those impacted by the inequities of lacking an immigration status.



THE ALIENTO TEAM



Reyna E. Montoya
*Founder + CEO
Board Member*



José Patiño
VP of Education + External Affairs



Diego Lozano
Digital + Marketing Director



Lily Sanchez
Development Director



Anna Ortiz
Cultiva Director



Adriana Gonzalez-Camarena
Leadership Development Manager



Rocio Dorador
Arts + Healing Coordinator



Dulce Martinez
Student Clubs Coordinator



Pedro Gonzalez-Aboyte
Family Community Liaison



Mario Montoya
*Research Analyst & Coalition
Consultant*



Susana "Suzie" Nava
Administrative Assistant



Erick Garcia
Data Manager

BOARD OF DIRECTORS



Pearl Chang Esau
Board Chair
Founder & CEO, Shàn Strategies



Steven G. Seleznow
Board Member
President & CEO,
Arizona Community Foundation



Reyna Montoya
Board Member
Founder + CEO



Vanessa Valenzuela Erickson
Board Member
Founding Team, Culdesac



Justin Graham
Board Member
Project Manager, Sunbelt Holdings



Janice Palmer
Board Member
Senior Vice President, Government
Affairs and Public Policy,
Helios Education Foundation



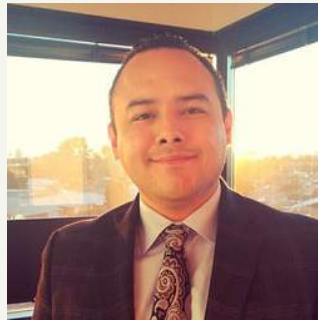
Gabriela Muñoz
Board Member
Senior Program Manager,
ASU Herberger Institute for
Design and the Arts



Felix Garcia
Board Treasurer
Assurance Senior Manager,
Ernst & Young LLP (EY)



Swapna Reddy
Board Member
Co-Executive Director,
Asylum Seeker Advocacy Project



Manuel Espinoza Vazquez
Board Member



Adriana Gallegos
Board Member

ADVISORY COUNCIL



IRASEMA CORONADO
Director & Professor
School of Transborder
Studies ASU



JENNY POON
Founder, CO+HOOTS



LUIS ÁVILA
President of Iconico



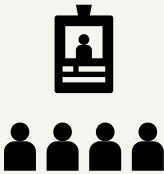
WILL RUTT
Executive Director,
Intercommunity Peace
and Justice Center

ALIENTO BY THE NUMBERS AT A GLANCE



170+ EVENTS

IN-PERSON & DIGITAL EVENTS



5570+ ATTENDEES



2300+ YOUTH ENGAGED



1800+ IMPACTED FOLKS REACHED



4+ MILLION IMPRESSIONS

Number of times people saw our posts on social media



1.2+ MILLION ENGAGEMENTS

Number of times people liked, shared, commented, saved, etc.



1.1+ MILLION VIEWS

Number of times people viewed our Tiktok/Reels.



NURTURE[®]

LEADERSHIP DEVELOPMENT
+ ALLY ENGAGEMENT

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EDUCATION INITIATIVES

Aliento has a four-pronged approach to addressing its goals: Education Initiatives, Arts and Healing Programs, Leadership Training, and Policy and Advocacy activities.

Education Initiatives include our student fellowship, student hubs, and school partnerships to increase academic success, supporting the social-emotional needs of the whole student to increase personal agency and resiliency and to decrease stress, anxiety, and isolation. These initiatives build healthier and more culturally responsive classrooms and school communities, engaging education leaders to address systemic barriers.



ARIZONA'S FUTURE FELLOWSHIP

Our fellowship is a transformative leadership development program for immigrant youth. Fellows work within their schools to practice self-advocacy skills and implement the organizing principles they learn at Aliento.

Fellows work towards making their schools and their communities more equitable and inclusive. They are provided with weekly 1:1 coaching with Aliento's experienced team!



'21-'22 FELLOWS COHORT

Our '21-'22 Arizona's Future Fellows completed and graduated from our program! We are so proud of everything they have accomplished during their fellowship. From holding events at their school to teaching their peers about lack of in-state tuition for Dreamers in Arizona.

For Education Day 2022, this cohort organized over 120 students from 17 different schools in the state! This was our first Education Day since the pandemic. Our students met with over 40 elected officials in-person, outside, and virtually.

Our student's impact was featured on FOX10 News!

OUR FELLOWS VOICES - '21/'22



"I don't think I've ever been involved with something as beneficial as Aliento. Since the day I crossed paths with them I have felt nothing but love. It's a beautiful environment to be in. I was put in a position where I was able to grow as a leader, and I was never alone."

**Maria Dominguez
Senior at Carl Hayden HS
Undocumented**



"This fellowship has truly helped me figure out what it is I want to do and how to achieve it. I have learned how to be a better leader, a better teammate, and how to make change. I have also gained a second family with the fellows and everyone else in the organization."

**Guadalupe Reynoso
Senior at NAU**



"My proudest moment in the 2022 Aliento Fellowship was being able to grow and learn more about my leadership skills. Being able to speak to senators and representatives gave me the opportunity to improve my speaking skills."

**Hidyaly Gonzalez
Freshman at GCU
Undocumented**



"I would highly recommend this fellowship to anyone who seeks to advocate for undocumented, DACA, and mixed-status families in the journey for higher education. This fellowship is a rich learning experience, there is so much to learn in order to fulfill the mission of the fellowship."

**Priscila Romero
Senior at Arizona State University
Part of a mixed immigration status family**



'22-'23 FELLOWS COHORT

First cohort laid the foundation, second persevered in the midst of defeat, third secured the victory, fourth kept the momentum, and now it was time for the fifth cohort of Aliento Fellows to finish the fight for in-state tuition for Dreamers.

This year's cohort had the opportunity to be part of the historic campaign Prop 308: In-state tuition for Dreamers Campaign!

Along with the campaign interns, they've reached over 60,000 voters in Arizona! Prop. 308 was passed by the voters in Arizona!

OUR FELLOWS VOICES- '22/'23



"I believe that through this Fellowship and meeting more people who have the same aspirations, passions, struggles, can help me to learn that I am not alone, and in this way learn that I too can help others feel that they too are not alone."

Yulissa Valencia
Undocumented Student at Grand Canyon University



"With Aliento Fellowship, I will be able to gain skills and strategies that I can help out with, giving resources for students to prosper with their degrees. Along with educating them and advocating for the government to help us and support us to citizenship and give us more resources to continue to make changes in our communities."

Zabdi Hernandez
Undocumented Student at Grand Canyon University



"As someone that aspires to be an immigration lawyer, it is important to know how I can advocate for my community. By being part of the fellowship, I will be able to get the experience that I need in order to best help solve the problems in my community."

Octavio Garcia
Sophomore at Arizona State University



"Aliento's Fellowship would help me gain more insight and a better sense of compassion for the undocumented community. Through my newfound experience in this fellowship, I would be even more motivated to pursue a career in law and advocate for issues affecting people of color. "

Nathalya Galvez
Junior at Arizona State University
Part of a mixed immigration status family

ALIENTO FELLOW SPOTLIGHT:

MELINA SARAY MORALES AGUILAR

Despite the sacrifice, tears and sweat of my parents and older sister, everything could be taken away in any moment.

Hello, my name is Melina Saray Morales Aguilar. I am seventeen years old and an undocumented student at Bioscience High School. I was born in Puebla, Mexico and came to the United States when I was 9 years old. My parents wanted a better future for my siblings and me. A future where we didn't have to give up education to start earning a living. A future where we could reach our goals and dreams. A future where we didn't have to live to survive, but a life to live.

That's when my parents decided to cross the border. When I first got here, to the United States, I saw everything through a filter. When my eyes overlooked the scenery, it automatically put a beauty filter on. Then, shortly after, it hit me. I'm here. Although I still looked at things with wonder, not everything was pretty. Sacrifices were made, we left everything we knew with the hope that our lives would change for better. That's all I knew when coming here. At the age of 9 years old I crossed the border with hopes of having opportunities that I couldn't in my birth country.

I was enrolled in school for the last two weeks of 5th grade. I didn't know any English, I hadn't adapted to the culture, and I didn't know anyone there. While living in Mexico my only hope of having a better life was to do well in everything I did. So despite the new challenge that I was facing, I was determined to succeed. Once summer vacation started, my younger sister, who at that time had just finished 2nd grade, and I would sit together trying to learn as much English as we could. We would study everyday for 4-6 hours with an English workbook that one of the neighbors gave to my dad, by watching English speaking TV channels that my mom would put on, really anything we could do.

That's how I spent my first summer vacation while living in the United States, then the new school year started. I still had a lot to learn, but overall I was able to understand more than I did prior to that summer. From there, I continued to push myself to succeed academically and be proficient in English. However, the challenges don't end there.



Melina Morales during the photoshoot at the start of the '21-'22 Arizona's Future Fellowship

Through school I found out that my situation was a bit different than most of my classmates.

They were citizens of the United States while I was not and while I didn't exactly know what that meant I just thought that I had to work harder than anyone else. When watching the news I would hear about immigration, DACA, DAPA, and undocumented people.

"I arrived in the United States in 2015 at the age of 9 years old and I was told I didn't qualify for the [DACA] program."



Melina (far left) painting banners for Prop. 308

That's when it clicked, I was an undocumented student, they were talking about me. I remember a TV station having a panel about DACA where the public was invited to. My parents heard about the program DACA and wanted to know if my siblings and I could qualify for it. So, we went to see the panel and fortunately there was an immigration lawyer on the spot who we could ask about the program. I arrived in the United States in 2015 at the age of 9 years old and I was told I didn't qualify for the program.

That means that even if I graduate high school I won't be able to apply for it.

Then, during my Junior year I found out that because of my immigration status I don't qualify for many scholarships, internships, or in-state tuition. Because of my immigration status, I have been unable to take on opportunities. Despite the sacrifice, tears and sweat of my parents and older sister, everything could be taken away in any moment. It hurts to know that despite everything that we've been through, nothing is certain.

Now looking back, I realize how I didn't have time to be a child. I saw my parents and older sister sacrifice a lot of things for my younger sister, younger brother and me. And after we crossed the border I never had time to take in what had happened.

All I thought about was about moving forward and making my family proud. I underestimated the impact that that experience would have on me.

It wasn't until years later that I started to assimilate what happened during my time in Mexico and moving to the United States, and even now I'm still healing.

I graduated from from Bioscience High School in May and will be attending Arizona State University in the Fall. Although the future is still uncertain, I keep hoping for a better future.



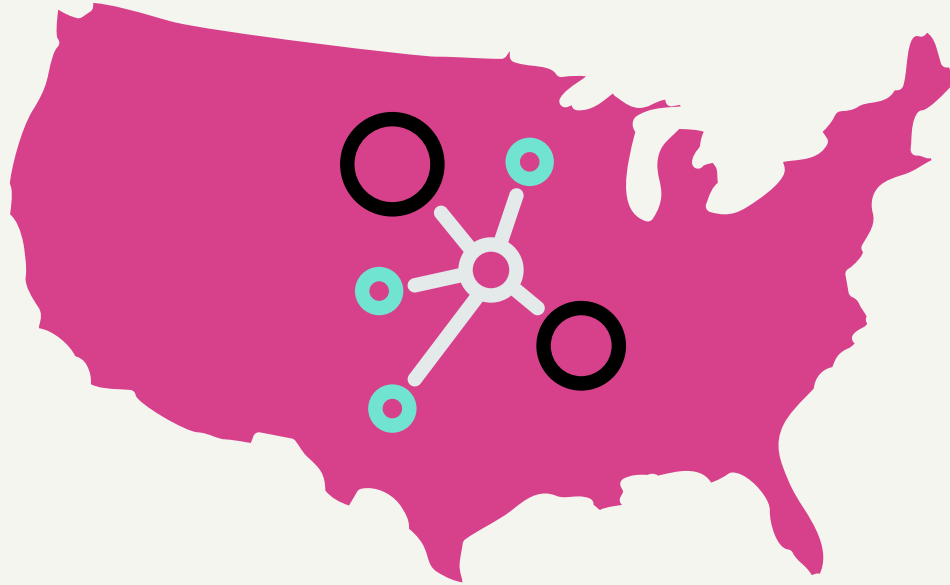
16 ALIENTO INTERNS

+ 81 campaign interns

This year we onboarded 16 interns during the Spring, Summer, and Fall of 2022. Each intern was essential to each department they were responsible for. During the Prop. 308 campaign, we added an additional 81 interns to support specifically for the campaign.

We have returning fellows as interns, as well as future fellows!

THE ALIENTO NETWORK



38 ALIENTO FELLOW ALUMNI

Our Aliento Fellow Alumni has grown to 38 and have sprouted in their own journeys. Our former intern network is even greater! Check below to see where some of our fellows/interns are creating impact in other networks.



Ivette Sosa and Nicholas Hernandez (Aliento Fellow) & Flor Canales (former intern) as Congressional Interns & Fellows in Washington DC.



German Preciedo (Aliento Fellow) currently attending MIT.



Darian Benitez Sanchez (Aliento Fellow) currently attending Harvard University.



Angélica César (Aliento Fellow) is the VP of Civic Engagement at CHCI Alumni and JD candidate at UC Berkeley Law.

REYNA MONTOYA + JOSE PATIÑO
OPINION CONTRIBUTORS

WE LOST IN-STATE TUITION. HERE'S HOW WE WON IT BACK FOR ALL

Losing in-state tuition motivated us to fight for the education of other young immigrants. And though many said it was impossible in Arizona, we won.

The seeds were planted in 2006.

I (Reyna) was 15 when a ballot proposition referred by the Arizona Legislature passed, taking away

in-state tuition for non-citizens. I grew up in Mesa and called Arizona home. Yet the words “I am not good enough” echoed as I tried to enroll in dual enrollment classes, only to find that I had to pay three times as much as my peers, even though we went to the same schools.

It did not matter that I did most of my schooling in Gilbert, that I had been part of the honors society or had completed hundreds of hours of volunteer service at my local church. I did not have a Social Security number.

At the same time in the West Valley, I (Jose) was in my senior year of high school, the first graduating class impacted by Proposition 300. I remembered seeing my mom’s face filled with joy after receiving a letter of acceptance and a full ride to Arizona State University. Later, that same face was filled with sadness once we found out my full ride scholarship to ASU was taken away.

We were tired of living in the shadows.

A few years later, Senate Bill 1070 paralyzed the immigrant community. We became afraid of driving to the grocery store, going to school, driving to church – and sometimes our own shadow. We were tired of being told no by our parents: “You can’t go to the movies. Sheriff Joe Arpaio is out there, doing his raids. It’s too risky.”

“You can’t go to the eighth grade field trip because it’s outside of Arizona. It is too dangerous.”

“Dreamers” like us came out of the shadows. We were tired of living in fear. We both received private scholarships and graduated from ASU in 2011 and 2012. We decided to learn how our government works, how policy is enacted, how to read statutes, how legislative committees work, who are the right messengers for different causes, and how the community can have a voice in government out of necessity.

In 2018, after the Arizona Supreme Court ruled that DACA recipients were not eligible for in-state tuition at public colleges and universities, the nonprofit we lead, Aliento, launched our In-state Tuition for Dreamers campaign.



Reyna Montoya in tears, moments after the passing of Prop. 308 was called by the Arizona Republic on November 14, 2022.

It took years before our vision became a reality. Many non-believers laughed in our faces. People could not believe how we could pass in-state tuition for “Dreamers,” young, undocumented immigrants who were brought to this country as children, in a state like Arizona.

We knew that we had to re-engineer the process. We became experts, not only in policy, but in understanding how to pass bills at the Legislature.

THE SEEDS WERE PLANTED IN 2006

Losing in-state tuition motivated us to fight for the education of other young immigrants. And though many said it was impossible in Arizona, we won.



José Patiño (far left) marching for the Dream Act in 2010

It took three cycles, but we got it on the ballot. José Patiño, then an ASU student, wears a graduation cap and gown in 2010 while marching in support of the DREAM Act.

Giving up was not an option.

We both felt the responsibility to pay it forward for our students and ensure we were part of the solutions of improving education equity for Arizona.

We, alongside students, educators and business leaders raised awareness of the importance of having “Dreamers” pay in-state tuition.

It took three legislative cycles to galvanize enough support to refer in-state tuition to the ballot. After several attempts by Republican Sen. Paul Boyer and Senate Democratic leadership, Senate Concurrent Resolution 1044, which would later be called Proposition 308, passed the Senate.

We were not as successful in the House of Representatives. It took a special process to bring SCR 1044 for a vote after the speaker refused to assign the bill to a committee. Thanks to the leadership of Republican Rep. Michelle Udall, Republicans and Democrats came together to have enough votes to put it in the hands of the voters in 2022.

The journey was not easy. It took a lot of us, yet we centered this campaign in the voices and stories of Arizona “Dreamers.” We changed hearts and minds across Arizona.

Proposition 308 passed.

Today, Arizona is a beacon of hope. Many of us weren’t able to vote due to our immigration status or age, but we learned that we can influence voters across the Valley. We went from being afraid of telling people our immigration status to using that part of our story to educate voters.

We used something painful as motivation to find solutions.

Thanks to more than 1.2 million Arizona voters, there will not be a 17th graduating class who will have to go through the pain of growing up in the state you love and being pushed away from your educational dreams.

IN-STATE TUITION FOR DREAMERS TIMELINE



DACA IS ANNOUNCED

On June 15, 2012, President Obama announces the DACA program protecting Dreamers from deportation and providing a work permit. Dreamers in AZ were able to qualify for in-state tuition later in 2015.



AZ SUPREME COURT DACA DECISION

April 9, 2018 the Arizona Supreme Court Judges ruled that DACA recipients are not eligible for in-state tuition based on Prop 300.



PROP. 300

Prop. 300 was passed which banned in-state tuition and merit-based scholarships for undocumented students in Arizona.

2006



2012

TRUMP RESCINDS DACA

In 2017, President Trump rescinded the DACA program closing the door for first-time applicants. Currently, DACA is still in the courts awaiting a final decision.

2017



2018

EDUCATED AF CAMPAIGN LAUNCH

We officially launched our in-state tuition campaign! AF stands for Arizona's Future!

IN-STATE TUITION FOR DREAMERS TIMELINE



FIRST DEFEAT

Although we were able to get a bill introduced and passed in the Senate; our in-state tuition bill never got introduced in the House.



SECOND DEFEAT

We once again were able to get a bill introduced, but due to COVID-19, that halted our progress on in-state tuition.



EDUCATION DAY 2019

We hosted our first education day where over 200 students, educators, and community leaders gathered at the State Capitol to raise awareness of In-state tuition for Dreamers.

2019



EDUCATION DAY 2020

After the success of Education Day 2019, we brought over 300 students, educators, and community leaders to continue advocating for in-state tuition for Dreamers.

2020



THIRD TIME IS THE CHARM

On February 1, 2021 Republican State Sen. Paul Boyer (R. LD 20) introduced SCR 1044 in the 55th Arizona Legislative Session, which would give voters the opportunity to provide in-state tuition to all students who graduate from a high school in Arizona, regardless of their immigration status.

2021

IN-STATE TUITION FOR DREAMERS TIMELINE



EDUCATION DAY 2022

We continued the Education Day tradition. This time thanking our legislature for supporting our Dreamers during the Summer of 2021!



PROP. 308 IS PASSED BY THE VOTERS!

On Nov. 14, 2022 Prop. 308 was officially called! This is a transformative change for immigrant youth all over the state of Arizona. We showed that our state is a place of equal opportunity for all students regardless of immigration status.



SCR 1044 IN-STATE TUITION FOR DREAMERS PASSES THE AZ LEGISLATURE

2021

Voters will have the opportunity to decide in the 2022 ballot if Dreamers should be eligible for in-state tuition in Arizona.



2022

PROP. 308: IN-STATE TUITION FOR DREAMERS IS ON THE BALLOT!

In September 2022, we launched our educational awareness campaign to inform voters on Prop. 308.



PROP. 308 IS OFFICIALLY THE LAW

As of December 5th, 2022, Arizona has officially certified the 2022 elections meaning Prop. 308: in-state tuition for Dreamers is the law!

HOW WE GOT HERE

SCR 1044

On February 1, 2021 Republican State Sen. Paul Boyer (R. LD 20) introduced SCR 1044 in the 55th Arizona Legislative Session, which would give voters the opportunity to provide in-state tuition to all students who graduate from a high school in Arizona, regardless of their immigration status.

On March 4, 2021 SCR 1044 passed with a bipartisan vote in the senate.

On May 10th, 2021 SCR 1044 passed with a bipartisan vote in the Arizona House of Representatives.

This critical victory in 2021 paved the road for Prop. 308 which would ask Arizona voters if Dreamers should be eligible for in-state tuition and scholarships. Thanks to the passage of SCR 1044, Prop. 308 was in the 2022 ballot.



REFLECTING ON THE GREAT MOMENT THAT LED TO PROP 308 WE MADE IT ON THE FRONT PAGE!



Through the work of our students, we were able to pass SCR 1044! We were featured on the front page of the Arizona Republic the next morning.

In the front featured our Aliento Fellow, Deya Garcia.



"In 2017, when in-state tuition for DACA students was going through the courts I was devastated. I wondered, 'why would anyone want to make education less attainable?' Since then, I have gone from being a full-time student to a part-time student which has prolonged my college journey. This year would have been my graduation year. SCR 1044 will allow me to become a full-time student and be on track to fulfill my dream of becoming a doctor."

- Deya Garcia, DACA Recipient, Aliento Fellow



"We need more college-educated teachers, health care workers, lawyers, engineers and a host of other occupations. The youth this bill seeks to help shouldn't be blamed or judged based on others' actions. They were brought here as minors, as children."

-Arizona Rep. Michelle Udall, R



"We saw that true change can happen. Although it is too late for me... For my sister this is now possible... My sister has a chance now. I can never express how thankful I am for that. Now there are 2000 undocumented students that can benefit from this. 2000 Dreamers every single year will benefit and my sister is one of them."

- Darian Benitez, DACA Recipient, Aliento Fellow



FAST FORWARD TO PROP. 308

“The beauty and the pain of this campaign is that the people advocating, finding sponsors for the bill, getting the legislature to pass it, and talking to voters were the same people Prop. 300 was intended to bury.”





IN-STATE TUITION FOR DREAMERS

AN EDUCATION AWARENESS CAMPAIGN



PROP. 308 IN-STATE TUITION FOR DREAMERS CAMPAIGN

On Sep. 7, 2022, we, along with a coalition of community organizations, launched the In-state Tuition for Dreamers: Educational Awareness Campaign. In-State Tuition for Dreamers is a non-partisan educational awareness campaign led in a joint effort by a coalition of community organizations, educators, and student leaders.

Our goal was to educate over 50,000 Arizona voters on Proposition 308 through phone banking, and door knocking.

We also made sure that those who were directly impacted by this issue were the heart of this campaign. Through personal story telling and strong messaging, our fellows, interns, and volunteers led the forefront of our campaign.

THE COALITION





THE PASSAGE OF PROP. 308

On Election Day 2022, Arizona voters had the opportunity to change history. However, the race was too close to call on election night.

Every day since election day, we would meet at airbnbs to be in community as we watched the votes being dropped each day. They were the most emotional days. Seeing how close the race was but also seeing the margin widen in our favor. We weren't going to celebrate until it was officially called.

On November 14, 2022. The Arizona Republic officially called it. Prop. 308 was officially passed by the voters of Arizona.

On December 5th, 2022, the state of Arizona officially certified the 2022 elections meaning Prop. 308: in-state tuition for Dreamers is the law. This is a historic moment for Dreamers, education, and the state of Arizona!

Dreamers in Arizona advocated and passed a law that is not only pro-immigrant but pro-education!

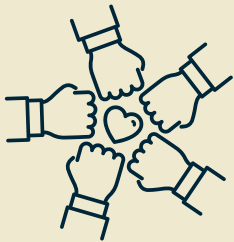


CAMPAIGN HIGHLIGHTS



63,000+

Calls made + Doors Knocked



91

Interns + Fellows



250+
Volunteers

2022 Election Results

Proposition 308

51.2% > 48.7%
YES NO



✓ Yes: 1,250,320
No: 1,189,877

Prop. 308 had a bigger margin of victory than the AZ governors race (50.4%-49.6%)

BIPARTISAN SUPPORT!



44th US President
Barrack Obama



U.S. Senator (AZ)
Kyrsten Sinema



U.S. Senator (AZ)
Mark Kelly



AZ Representative
Michelle Udall



AZ Representative
Paul Boyer



Arizona Superintendent
Kathy Hoffman



City of Mesa
John Giles

PROP. 308 SOCIAL MEDIA

For the campaign, the communications team ensured that our fellows, interns, and volunteers were the forefront of the campaign. The team also followed popular trends on social media. Some highlights include Bad Bunny posts, Mean Girls memes, and Soulja Boy remix TikToks. The team struck a good balance between fun and informative content.

With the rise of Tiktok and short videos, the campaign outreached to influencers to help spread the message on Prop. 308.

Top Content



PROP. 308 VICTORY POST

Posted November 14, 2022

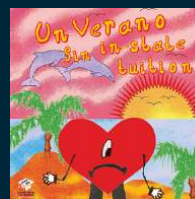
30K REACHED
14K ENGAGEMENTS
Likes, Shares, Comments, Saves



GIRL EXPLAINING PROP. 308

Posted October 31, 2022

5.7K REACHED
2.6K ENGAGEMENTS
Likes, Shares, Comments, Saves



UN VERANO SIN IN-STATE

Posted September 28, 2022
Note: Coincided with Bad Bunny's Concert Day

5.4K REACHED
1.6K ENGAGEMENTS
Likes, Shares, Comments, Saves

Top reels/tiktok



OBAMA SAYS VOTE YES ON PROP. 308

63.8K PLAYS



PRETTY BOY SWAG PROP. 308

10.8K PLAYS



ALL I DO IS WIN PROP. 308

10.5K PLAYS

PROP. 308 SOCIAL MEDIA COLLABORATORS

For the campaign, we collaborated with social media influencers to spread the message on Prop. 308 with their followers!



Sergio Robledo

@ssserg_ TikTok Followers: 535.7K

Sergio is an Arizona local who creates special snacks, treats, and drinks on his TikTok. His younger sister, Maryan Robledo, is a former Aliento fellow!



Prop. 308 Awareness

@ssserg_

75.6K PLAYS 



Maryan Robledo
'21-'22 Fellow



Carlos Eduardo Espina

@carlos_eduardo_espina

TikTok Followers: 4.2m

Carlos is a 23-year-old nonprofit director, activist, and aspiring lawyer who works to uplift the immigrant community through social media content, community organizing, and charitable causes.



Prop. 308 Awareness


@carlos_eduardo_espina

265K PLAYS 



Prop. 308 Victory

@carlos_eduardo_espina

592K PLAYS 

SOCIAL MEDIA HIGHLIGHTS



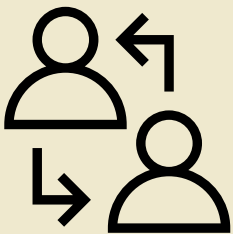
3.4m

Impressions on all our Social Media



1.1m

Engagements on all our social media

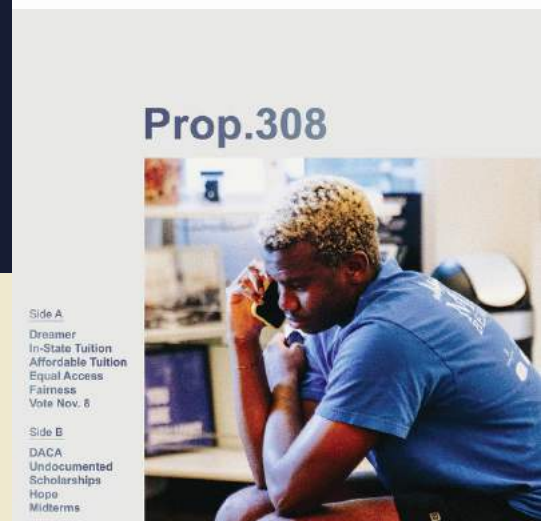
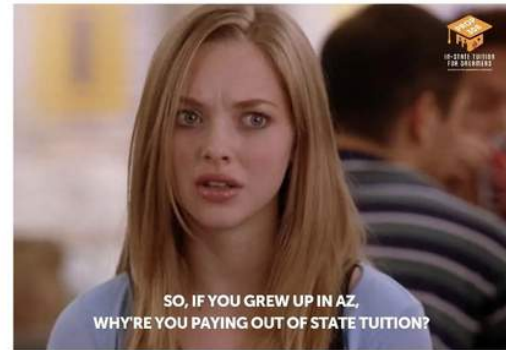


404K

Reached



The social media team!



PROP. 308 ON THE MEDIA

52

Earned Media coverage on our Prop. 308 campaign including live TV, streams, radio, articles, and blogs



39

Local Media



10

National Media



3

International Media

HIGHLIGHTS



Arizona Horizon - AZ PBS



Our CEO, Reyna Montoya, was invited on Arizona Horizon along with Senator Michelle Ugenti-Rita, to talk about Prop. 308. Reyna spoke about the benefits Prop. 308 will have on Arizona, why this is an education issue and not an immigration issue, and why the proposition is fair.



Telemundo Arizona



We secured an one hour segment with Telemundo Arizona to host an informational forum in around Prop. 308 in Spanish. The forum took place at the Mexican Consulate of Phoenix and was streamed on Telemundo Arizona.

Other media



The Washington Post



Mother Jones





Prop. 308 was won because young people were impacted by the inequities in education. I often think about little Reyna, who was only 17 feeling so disempowered, not knowing if I would ever go to college.

Almost two decades later, through Aliento, we worked alongside Arizona Dreamers who are still facing the heartbreak of knowing that college is almost out of reach. For four years, we organized with students (Dreamers & allies), faith leaders, business leaders, and educators. We centered the voices of the most impacted students and built bridges to ensure folks knew the reality students face trying to reach their higher education goals.

I am so moved to know that after 4 years, we have made the impossible a reality. Thank you Arizona for supporting Arizona Dreamers. May this be an inspiration for many youth that through hard work, strategy, and focus we can win! Let this be a reminder that Dreamers are not only storytellers but the strategists of our own lives.

Biggest shout out for the Aliento Team, thank you for making this Dream a reality, you all are the real MVP! I am so grateful to build alongside you.

-Reyna Montoya



CULTIVA[®]

ART + HEALING PROGRAMS

CULTIVA IMPACT 43-44

ECFI FELLOWS 45-46

EMERGE GALLERY 47-48





CULTIVA IMPACT

1300

Total Unique Individuals
reached through our
Cultiva Programs



75%

of participants have less
anxiety



80%

of participants have less
stress



45%

of students have
increased agency



60%

of students have increased
resilience



47%

of students have increased
coping skills

406 YOUTH TOTAL

**Years 24 or under*

328 IMPACTED YOUTH REACHED

**If they are Undocumented, DACAmented, or part of a mixed
immigration status family*

16 CULTIVA EVENTS HELD



7

Open Mics



7

Arts + Healing
Workshops



2

Art Galleries



EXPRESIONES: FINDING MYSELF THROUGH ART GALLERY

ALIENTO ECFI FELLOWS

This year, close to 50 students, families, and school leaders joined us at Expresiones: Finding Myself Through Art gallery where we showcased the artwork created by our young '21-22 ECFI Aliento Fellowship cohort! Through our partnership with Eisenhower Center for Innovation (ECFI), Aliento held monthly workshops this past year for students grade 4th-6th.

During these workshops, we explored a variety of topics such as identifying emotions, affirmations, self-love, and resilience. The fellows had a chance to explore these different social emotional learning topics through a variety of mediums and created artwork.

This is Aliento's third school year in partnership with ECFI. This school year we were able host our gallery in-person for the FIRST TIME. We started this partnership with ECFI in 2019, and due to the pandemic we've held the gallery virtually until this year! We were so excited to see the students with their families and teachers come together for a special event.

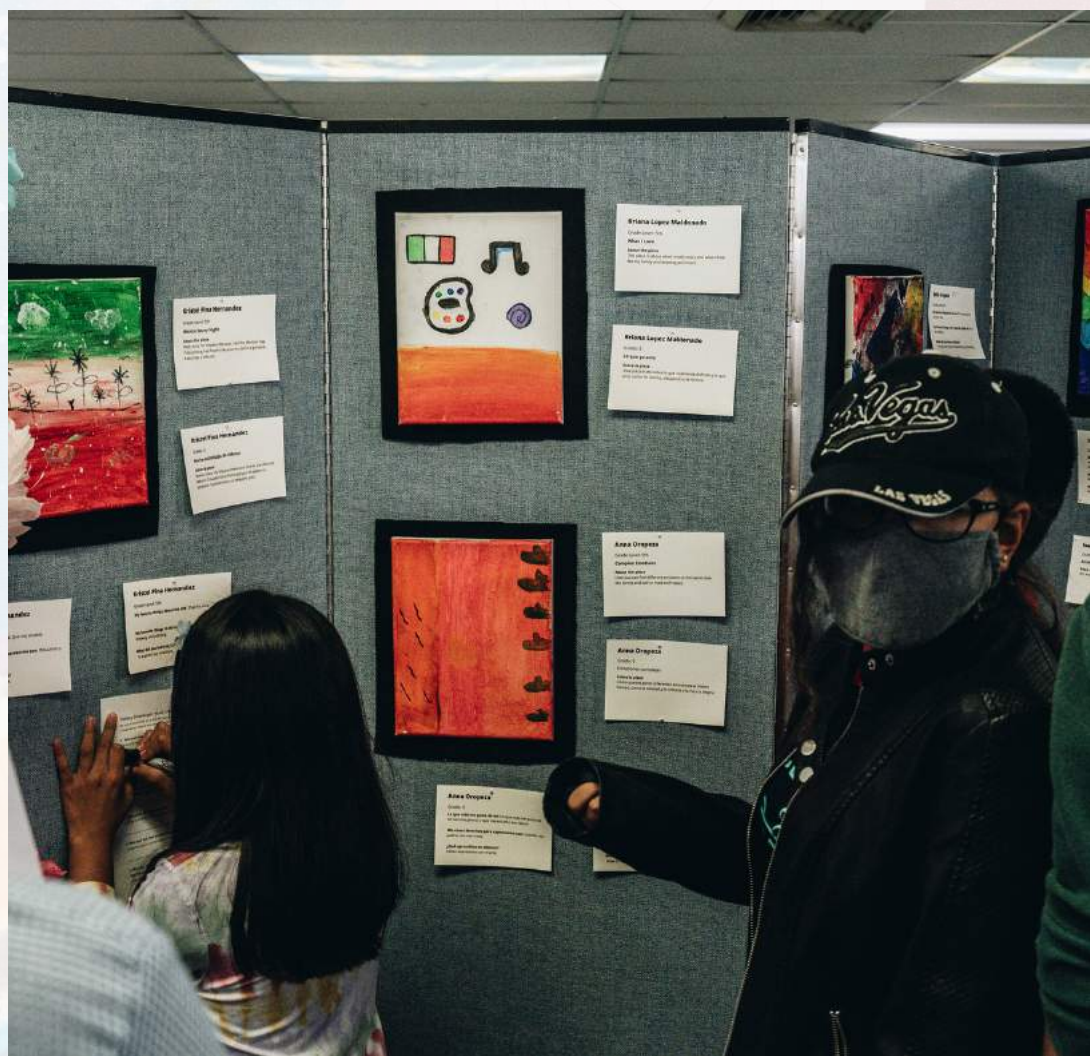


Eisenhower Center
for Innovation

About our Partner ECFI

Eisenhower Center For Innovation is a K-6 neighborhood school serving 450 students from a variety of families and cultures. Our teachers and staff are dedicated to creating a community of learners and supporting whole-child development. This looks like placing equal priority on engaging, technology-infused academic instruction, social-emotional development, and restorative justice practices in the daily student experience at school.

Our Eisenhower family is committed to values that include: acceptance, compassion, creativity, diversity, growth mindset, joy, perseverance, respect, resilience, responsibility, service, and tolerance. We are inspired by the strength of our families and invested in the future success of all of our students!





ALIENTO ART GALLERY

emerge

THE ART OF RESILIENCE

About the art gallery

This year's gallery was the first in-person community gallery after 2 years! This gallery highlighted the resilience and creativity of the migrant community here in Arizona. Emerge: The Art of Resilience denotes the strength of our community shown through the last 2 years.

The pieces on display were a collection that tells the stories from our 'Flows of Life' workshop season. They painted the picture of how life can be so unpredictable and how we can be flexible like water.

Topics we explored this season was our multidimensionality as people, our agency, what support means to us, and accomplishments!



The event was hosted at the Heard Museum, which is a non-profit museum dedicated to the advancement of American Indian art.

100+
ATTENDEES



VL⁷ VALLEY LEADERSHIP

TRANSFORM[©]
POLICY & SYSTEMS CHANGE

COMMUNITY SUPPORT 50

ACHIEVEMENTS 51-53

COMMUNITY SUPPORT + EVENTS



26

DACA Renewals



4

DACA Renewal Scholarships



100+

Attendees for 10 Years of DACA event



10+

Laptops given

ACHIEVEMENTS



PHOENIX PROMISE PROGRAM

In partnership with the City of Phoenix, Maricopa Community Colleges Foundation, and Maricopa Community Colleges District, we launched the Phoenix Promise Program to benefit students in need of financial and wraparound services.

The Phoenix Promise Program will benefit historically marginalized students, low-income, BIPOC, single parents, and returning students who are residents of Phoenix.

We want to thank Phoenix Mayor Kate Gallego, Vice Mayor Laura Pastor, Councilwoman Yassamin Ansari, and the rest of the Phoenix City Council for making a \$5 million transformational investment for Phoenix students!

"special recognition to Reyna Montoya, Jose Patino, and Francisco Pastor and the folks at Aliento who worked very closely with us from the very beginning they came forward with all of the data all of the numbers on what we needed to do to make this program a success" - Councilwoman Yassamin Ansari - District 7 - City of Phoenix



U.S. GOVERNMENT APPROVES \$300K GRANT TO ALIENTO!

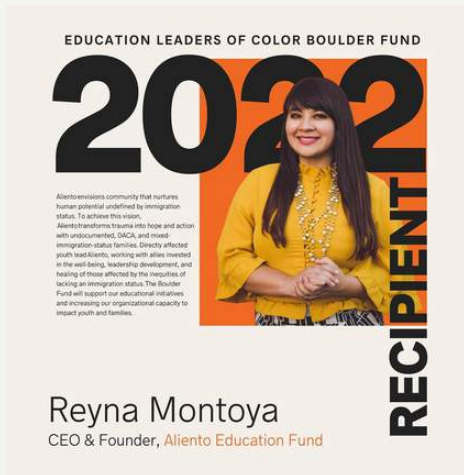
The U.S. Government has approved a \$300,000 grant for Aliento to support our higher education work with first-generation immigrant and Latino/a students!

Last year we worked in partnership with Rep. Greg Stanton's office to submit our community project proposal and the bill was officially signed by President Biden. Aliento was officially included in the U.S. budget! This means we will be collaborating directly with the U.S. Department of Education to support our students.

We used this \$300,000 grant to support Aliento's efforts to boost first-generation immigrant and Latine students through social-emotional programming and post-secondary pathways. These funds helped us cover the partial cost of our student fellowships, internships, and our advocacy efforts to increase access to higher education.

We are grateful for the leadership of Congressman Greg Stanton for including us as one of his 9 community projects. Collectively, Rep. Stanton secured nearly \$10 million to fund local projects in Arizona. This is an incredible win for our students and the state of Arizona and we are grateful for his leadership!

ACHIEVEMENTS



BOULDER FUND GRANT BY EDLOC

Education Leaders of Color (EdLoC) announced that Reyna Montoya, CEO & Founder, Aliento Education Fund and Stephanie Parra, Executive Director, Arizona Latino Leaders In Education (ALL In Education) are among two of twelve Boulder Fund grantees this year. The Boulder Fund is EdLoC's multi-million dollar grant program created to support initiatives developed by leaders of color, which are focused on improving life outcomes for children of color across the country.

Reyna Montoya won a six-figure award for envisioning and facilitating a community that nurtures human potential undefined by immigration status. Her organization, Aliento, transforms trauma into hope and action with undocumented, DACA, and mixed-immigration-status families through arts and education programming. Directly impacted youth lead Aliento, working with allies invested in the well-being, leadership development, and healing of those affected by the inequities of lacking an immigration status.

MARICOPA COUNTY DEPARTMENT OF PUBLIC HEALTH



The Maricopa County Department of Public Health (MCDPH) received a nearly \$60 million grant by the Centers for Disease Control and Prevention (CDC) and allocated for 18 community organizations who address health disparities. Aliento was among one of the 18 community organizations to receive this fund.

Aliento will continue to use this fund to decrease the mental health disparity gap for mixed-status immigrant youth and their families amid the stressors of the pandemic through the creation of a best practices guideline for public education use and increasing organizational capacity.

"We are truly honored and thankful to receive this award from MCDPH and CDC, we will use this fund to support the undocumented, DACAmented, and mixed-immigration status families through our Cultiva Programs that are focused on healing and community well-being." - Reyna Montoya, Founder + CEO of Aliento

ACHIEVEMENTS



REYNA NAMED THE WOMEN OF THE YEAR

Our founder + CEO, Reyna Montoya, was named Valley Leadership's 73rd Woman of the Year!

Each year an outstanding Valley man and woman are selected by Valley Leadership based on their vision, innovation, measurable impact on the lives of others, and their extraordinary service to our community. Valley Leadership is the oldest and largest leadership development organization in greater Phoenix.

Thank you to everyone who has believed in our mission of transforming trauma into hope & action. Big shoutout to our mighty team at Aliento who has ensured that we nurture human potential regardless of immigration status.



AZ HOUSE OF REPRESENTATIVES HONORS ALIENTO

The Arizona House of Representatives announced a Legislative Proclamation honoring the mission and vision of Aliento including our efforts on in-state tuition, mental health, and education initiatives.

Thank you to Representative Diego Espinoza , Rep. Michelle Udall , Representative Joel John for leading this proclamation.



COMMUNITY ACTION AWARD

We were awarded the Community Action Award by Care in Action US for our work on Prop. 308! We are grateful for their support and the work they do in community.



DIGITAL IMPACT

**DIGITAL INSIGHTS
+ GROWTH** 55

**TOP SOCIAL MEDIA
CONTENT** 56-57

MEDIA MENTIONS 58-61



DIGITAL INSIGHTS + GROWTH



4+ MILLION IMPRESSIONS

Number of times people saw our posts on social media



1.2+ MILLION ENGAGEMENTS

Number of times people liked, shared, commented, saved, etc



1.1+ MILLION VIEWS

Number of times people viewed our Tiktok/Reels



28K+ DIGITAL AUDIENCE

Followers from all of our social media and email lists combined



90%+ ORGANIC ENGAGEMENT

Over 90% of our engagement is organic engagement. Meaning we didn't use paid ads, boosts, etc for a majority of our content

NUMBERS FROM PROP. 308 CAMPAIGN



3+ MILLION IMPRESSIONS

Number of times people saw our posts on social media



1+ MILLION ENGAGEMENTS

Number of times people interacted with our posts

Current Last Year Growth from last year



6.8k

6.7k

2.20% ↑



7.2k

5.6k

28% ↑



1.8k

1.6k

14% ↑



631

343

84% ↑



1566

39

3915% ↑

18K+

TOTAL SOCIAL MEDIA AUDIENCE

OUR TOP SOCIAL MEDIA COLLABORATORS

Our collaborators used their platforms to inform their viewers on Prop. 308 and Aliento!



Carlos Eduardo Espina

4.2m Followers 
2 Videos

918.5k engagements

Sergio Robledo

526k Followers 
1 Videos

78.4k engagements

997K ENGAGEMENTS TOTAL!

Aliento's Tiktok growth because of our collaborations with influencers



39 > 1566

(3915.30% increase!)

TOP SOCIAL MEDIA CONTENT



PROP. 308 VICTORY POST

Posted November 14, 2022

🔗 **30K** REACHED

👍 **14K** ENGAGEMENTS
Likes, Shares, Comments, Saves



PROP. 308 ANNOUNCED

Posted September 13, 2022

🔗 **9.7K** REACHED

👍 **8K** ENGAGEMENTS
Likes, Shares, Comments, Saves



BRUH...

Posted December 5, 2022

🔗 **6.8K** REACHED

👍 **1.6K** ENGAGEMENTS
Likes, Shares, Comments, Saves



LITTLE MISS ALENTO

Posted July 21, 2022

🔗 **5.8K** REACHED

👍 **1.8K** ENGAGEMENTS
Likes, Shares, Comments, Saves



GIRL EXPLAINING PROP. 308

Posted October 31, 2022

🔗 **5.7K** REACHED

👍 **2.6K** ENGAGEMENTS
Likes, Shares, Comments, Saves



PROP. 308 BANNER DROP

Posted November 8, 2022
Note: Election Day

🔗 **5.4K** REACHED

👍 **1.9K** ENGAGEMENTS
Likes, Shares, Comments, Saves

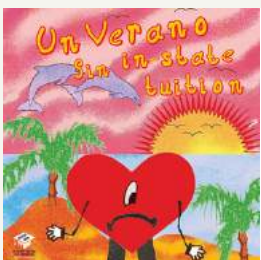


NY JUDGE DENIES 1ST TIME DACA

Posted August 3, 2022

🔗 **5.4K** REACHED

👍 **1.2K** ENGAGEMENTS
Likes, Shares, Comments, Saves



UN VERANO SIN IN-STATE

Posted September 28, 2022
Note: Coincided with Bad Bunny's Concert Day

🔗 **5.4K** REACHED

👍 **1.6K** ENGAGEMENTS
Likes, Shares, Comments, Saves



IN-STATE TUITION WILL BE ON BALLOT

Posted January 19, 2022

🔗 **4.4K** REACHED

👍 **2.3K** ENGAGEMENTS
Likes, Shares, Comments, Saves

TOP PLAYED REELS/TIKTOKS



OBAMA SAYS VOTE YES ON PROP. 308

Posted November 2, 2022

63.8K PLAYS

FROM OUR COLLABORATORS



Prop. 308 Awareness

@ssserg_

75.6K PLAYS



Prop. 308 Awareness

@carlos_eduardo_espina

265K PLAYS



Prop. 308 Victory

@carlos_eduardo_espina

592K PLAYS

Note: Aliento was tagged in this video, and our followers grew from 39 to over 1500!



CLASS OF 2022 ALIENTO GRADUATION

Posted May 20, 2022

16.6K PLAYS



PROP. 308 CAMPAIGN LAUNCH

Posted August 17, 2022

12.6K PLAYS



PRETTY BOY SWAG PROP. 308

Posted October 21, 2022

10.8K PLAYS

Note: We made sure to stay with the trends this year!



ALL I DO IS WIN PROP. 308

Posted November 14, 2022

10.5K PLAYS

MEDIA MENTIONS OF 2022

156

Earned Media coverage including live TV, streams, radio, articles, and blogs)



124

Local Media



5.4+ MILLION

Unique Views/ Audience



27

National Media

Aliento has been an air time of 5 hours total!



The Washington Post



Mother Jones



Le Monde



5

International Media



AZMIRROR

NOTABLE MEDIA FEATURES



Prop. 308 win and the need for Congress to pass DACA legislation.

"We made the impossible possible because we listened to the voices of Dreamers and we listened to their leadership and stories." - Reyna Montoya

The Washington Post

Dreamers' futures after college still uncertain, despite Arizona tuition win

"We kept seeing defeat after defeat, and it never made sense to me. Why do we keep losing? But every loss, every bit of resistance, taught us a lesson." - Reyna Montoya



Mother Jones

How Did a State Known for Its War on Immigrants Approve In-State Tuition for Undocumented Students?

"The beauty and the pain of this campaign... is that the people advocating, finding sponsors for the bill, getting the legislature to pass it, and talking to voters were the same people [Proposition 300] was intended to bury." - Jose Patiño

NOTABLE MEDIA FEATURES



What it's like living under temporary legal status for a decade

"We are real people. And I would like for them to honestly give us a result and stop with the political games. Like, it's real people who have been in this legal limbo now for 10 years." - Reyna Montoya



DREAM Act supporters gather at Arizona Capitol to support in-state tuition for undocumented students

A big crowd visited the Arizona State Capitol on Wednesday in a push to change an Arizona law that prevents young undocumented immigrants brought to the United States as children from paying in-state tuition at state-run universities.



An appeals court could end DACA. Many students never had the protection it provided anyway

"So I submitted it late 2020 once it was open for new applicants, and then just last year I was able to get my biometrics, and then because of the decision by the Texas judge, my DACA was basically stopped," - Valeria Garcia

NOTABLE MEDIA FEATURES



Piden votar a favor de la propuesta 308 en las elecciones de noviembre próximo

"Ahorita los jóvenes específicamente los que calificaron para DACA porque llegaron después de Junio 15, 2007 o los que por primera vez están ahora enganchados en el proceso, ellos están frustrados. Quieren que el Senador Kelly tome acción." - José Patiño



Así afectaron las elecciones a los migrantes: licencias de conducir y ayudas educativas

"Mi trabajo como docente es asegurarme que todos mis estudiantes puedan tener esas oportunidades y orientarlos y guiarlos, y sentía que había esta ley tan estructural que no solamente me afectó a mí como estudiante, pero ahora les estaba afectando a mis estudiantes", asegura." - Reyna Montoya



García, 19 ans, lors d'une campagne de soutien à la proposition 308, visant à permettre aux jeunes sans papiers de bénéficier du même tarif que les autres pour les frais de scolarité à l'université, la veille des midterms, à Phoenix, Arizona (Etats-Unis), le 15 novembre 2022. LAURE ANDRILLON POUR « LE MONDE »

Le Monde

Midterms 2022 : voter démocrate, « un moindre mal » pour les jeunes Hispaniques

Les deux sœurs sont nées à quatre ans d'intervalle, mais comme sur des planètes différentes. L'aînée, au Mexique, avant d'arriver clandestinement avec ses parents en Arizona à l'âge de 1 an. Denise, aux Etats-Unis. A 17 ans, après le lycée, Deyanira a compris qu'elle ne pourrait pas poursuivre ses études : la scolarité coûtait trop cher. Faut de pouvoir s'inscrire dans le public, elle n'avait accès qu'aux universités privées, hors de prix. Dès l'âge de 14 ans, Denise s'est promis de faire quelque chose pour sa sœur.



THANK YOU FOR YOUR SUPPORT!

These remarkable achievements are only possible because of your support and our collective commitment to the community we serve.

We look forward to a new year of transforming trauma into hope & action with our DACA, mixed immigration status families, and undocumented youth.

Thank you for being a part of Aliento.

Donate to Aliento:
alientoaz.org/donate



@alientoaz



alientoaz.org